



Mississippi Municipal League

94th Annual Conference

July 21 – 23, 2025 | Biloxi, MS | MS Coast Coliseum & Convention Center

Custom Sponsorship Opportunities

All Platinum Sponsorships come with the benefits listed below:

- Recognized as a sponsor in the post-conference issue of Mississippi Municipalities magazine
- Listed as a sponsor in the MML Conference Agenda
- 4 complimentary registrations to 2025 Annual Conference
- Complimentary banner ad on heading of MML website during the weeks leading up to the event
- Logo included on sponsor signage displayed at registration and general sessions
- Opportunity to place promotional materials on resource table at the conference
- Prominent logo recognition in slide shows at each conference-wide general session
- Sidebar ad including company logo and link to website on email blasts related to the conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

The following sponsorships are custom Platinum Level sponsorship opportunities available to companies and organizations on a first come, first served basis. Benefits vary by package. Sponsorship and benefits may be split with a second company pending MML approval.

- Exhibit Hall (Diamond Level Sponsorship) - \$10,000 SOLD OUT**
Speaking opportunity at event, complimentary booth space, sponsored push notifications through conference app, 8 comp'd registrations, company logo printed on giveaways (as space allows), half-page ad in conference agenda, company noted as the expo hall door prize sponsor in conference agenda, custom signage at entrance to expo hall, company name listed on each mention of expo hall times in agenda, company logo included in top banner on digital mapping software
- Exhibitor Spotlight Session - \$5,000 (4 available)**
20-minute educational session in expo hall, complimentary booth space, sponsored push notifications through conference app, 6 comp'd registrations, company name and logo printed in exhibitor spotlight section of conference agenda, logo printed on table top signage in expo hall
- Lunch with the Exhibitors - \$3,500**
Signage at lunch buffet, name printed in the agenda alongside lunch times, sponsored push notifications through conference app, opportunity to place custom branded napkins on buffet
- Wi-Fi Sponsor - \$3,000**
Company name and logo displayed on wi-fi landing page, company name and logo printed in agenda alongside wi-fi information, company name and logo included in wi-fi instructions in conference app, company name and logo included on tabletop signage at registration
- Drink Stations - \$2,500/day (3 available)**
Table top signage at each drink station in Hall D and expo hall, company name listed alongside break time in agenda, opportunity to bring branded koozies, water cups, and coffee cup sleeves to be placed at each drink station (MML will provide required size information)
- Breakfast with the Exhibitors - \$2,500**
Signage at breakfast buffet, name printed in the agenda alongside breakfast times, sponsored push notifications through conference app, opportunity to place custom branded napkins on buffet
- Breakfast - \$2,500 (2 available)**
Signage at breakfast buffet, name printed in the agenda alongside breakfast times, sponsored push notifications through conference app, opportunity to place custom branded napkins on buffet
- Event florals - \$2,500**
Company name listed in agenda alongside floral information, company name read aloud during door prize drawing for centerpiece
- Donate 1,000 pens**
Opportunity to donate 1,000 custom branded pens to be given out at various locations at the conference to attendees

To secure any of the above listed opportunities, please contact Samantha Wilmoth at samantha@mmlonline.com or 601-353-5854.



2025 MML ANNUAL CONFERENCE SPONSORSHIP LEVELS

DIAMOND LEVEL \$10,000

- Offered specialized speaking opportunities at conference
- Company logo printed independently on event signage
- Complimentary exhibit booth space
- Recognized as a sponsor in the post-conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 8 complimentary registrations to 2025 Annual Conference
- Complimentary banner ad on heading of MML website during the weeks leading up to the event
- Logo included on sponsor signage displayed at registration and general sessions
- Opportunity to place promotional materials on resource table at the conference
- Prominent logo recognition in slide shows at each conference-wide general session
- Sidebar ad including company logo and link to website on email blasts related to the conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

GOLD LEVEL \$1,000

- Recognized as a sponsor in the post conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 2 complimentary registrations to 2025 Annual Conference
- Complimentary banner ad on footer of MML website during the weeks leading up to the event
- Logo included on signage displayed at registration
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

PLATINUM LEVEL \$2,000

- Recognized as a sponsor in the post-conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 4 complimentary registrations to 2025 Annual Conference
- Complimentary banner ad on heading of MML website during the weeks leading up to the event
- Logo included on sponsor signage displayed at registration and general sessions
- Opportunity to place promotional materials on resource table at the conference
- Prominent logo recognition in slide shows at each conference-wide general session
- Sidebar ad including company logo and link to website on email blasts related to the conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

SILVER LEVEL \$500 or In-Kind Sponsorships

- Recognized as a sponsor in the post-conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 1 complimentary registration to 2025 Annual Conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

**FOR CUSTOM SPONSORSHIP OPPORTUNITIES,
CONTACT THE MML OFFICE AT 601-353-5854.**

Mail sponsorship forms to:
Samantha Wilmoth
Mississippi Municipal League
600 E. Amite Street, Ste. 104
Jackson, MS 39201
or fax to 601-353-6980

Please send an electronic copy of
your company logo to
samantha@mmlonline.com

PLEASE INDICATE YOUR DESIRED SPONSORSHIP LEVEL AMOUNT:

DIAMOND \$10,000

PLATINUM \$2,000

GOLD \$1,000

SILVER \$500/In-Kind Sponsorships

Organization _____
Address _____ **City** _____ **State** _____ **Zip** _____
Phone _____ **Fax** _____ **Cell** _____ **E-mail** _____

Please enclose all attendee names and titles receiving complimentary registration respective of your sponsorship level. Names and titles can be emailed to Samantha Wilmoth at samantha@mmlonline.com.

PAYMENT METHOD:

- Check # _____ Please Invoice _____
 To pay via credit card, please list a valid email address: _____

SPONSORSHIPS ARE NON-REFUNDABLE