



## True South

# Basic Economic Development Course

September 23-26, 2019



Trent Lott National Center

This is an introductory course exposing participants to the fundamentals and practice of **creating jobs, increasing wealth, improving the tax base and enhancing a community's quality-of-life**, the first step in pursuing professional certification.

### COURSE TOPICS

- Managing an Economic Development Organization
- Ethics in Economic Development
- Business Retention and Expansion
- Workforce Development
- Entrepreneurial and Small Business Development
- Marketing and Attraction
- Strategic Planning
- Real Estate Development
- Economic Development Finance

**FEE:** the four-day course is \$650 or can be taken for graduate credit through the Southern Miss Master of Science in Economic Development Program.

Early bird registration is \$600 if registered and paid before July 15. Scholarships are available.

Contact Us For More Info!



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